

A Toyota Mobility Foundation-supported project in Finland, involving the City of Jyväskylä, Vireon, and the Central Finland Mobility Foundation, has announced plans to construct a hydrogen refueling station and a social implementation trial to introduce Finland's first fuel cell buses as public transportation

Jyväskylä, Finland (September 27, 2024) – Toyota Mobility Foundation (TMF), the City of Jyväskylä, Finland, and Toyota GAZOO Racing World Rally Team (TGR-WRT) established the “Central Finland Mobility Foundation” (Cefmof)* to realize the mutual goal of achieving carbon neutrality and a sustainable society and are actively moving forward with their vision.

Recently, they announced the following specific initiatives.

[*Introducing the newly established Central Finland Mobility Foundation \(Cefmof\)](#)

- 1) The city of Jyväskylä and Cefmof will cooperate to introduce fuel cell buses (FC buses) as a trial for public transport for the first time in Finland.
- 2) Jyväskylä's first hydrogen refueling station will be built in the city in cooperation with Vireon (a Norwegian hydrogen fuel servicing company).

Five FC buses will be introduced in Jyväskylä by 2025 and will begin operating as part of the city's public transportation infrastructure in July of the same year. This initiative will simultaneously evaluate the performance of FC buses in Finland's cold climate and verify the feasibility of sustainable urban transportation.

Furthermore, by establishing a hydrogen refueling station in Jyväskylä, located in central Finland, it is expected the city will serve as a hydrogen refueling hub, creating new business opportunities and employment. This action is also expected to contribute to revitalizing the local economy and facilitating the realization of hydrogen fuel transportation throughout Finland.

Timo Koivisto (Mayor of Jyväskylä)

"The City of Jyväskylä has a clear strategy to achieve carbon neutrality by 2030. As a city, we are taking concrete steps towards this goal by establishing Cefmof in collaboration with TGR-WRT and TMF. The opening of the first green hydrogen refueling station in Jyväskylä and the launch of the hydrogen bus pilot are excellent starts for building a green hydrogen ecosystem in the area."

Per Øyvind Voie (Managing Director of Vireon)

"Jyväskylä's strategic central location in Finland, combined with strong collaboration with Cefmof and the City, makes it an ideal starting point for our hydrogen infrastructure. This project not only strengthens Jyväskylä's role in the transition to renewable energy but also paves the way for hydrogen-powered transportation across Finland."

Haruka Arai (Executive Director, Cefmof)

"We are promoting carbon neutrality through various projects utilizing green hydrogen, allowing citizens to experience its potential and raising public awareness. This project aims to enhance urban transport and tackle environmental challenges, supporting Jyväskylä's transition to sustainable solutions and contributing to a cleaner, healthier urban environment and a resilient local economy."

City of Jyväskylä official website: <https://www.jyvaskyla.fi/en>

Vireon official website: www.vireon.com

Cefmof official website: <https://cefmof.org/news/>

Since its founding, the Toyota Motor Corporation has conducted its business activities with the aim of creating a prosperous society through automobiles while respecting all stakeholders, including customers, business partners, employees, and the local communities in which it operates. Accordingly, TMF was established in August 2014 to conduct activities that benefit the public good.

TMF is engaged in a wide range of projects worldwide, including addressing mobility challenges. We are committed to contributing to creating a prosperous society through mobility.



TMF is committed to contributing to a sustainable society by leveraging the technologies and expertise gained from our various projects and working with a diverse range of partners to promote activities aligned with the United Nations' Sustainable Development Goals (SDGs).

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