

Toyota Mobility Foundation Publishes the “Building Mobility Systems Suitable to Local Communities” Guidebook

- TMF provides guidance for how to utilize private cars to supplement public transportation in local communities
- [Download the Guidebook here](#) (Japanese only)

Tokyo, Japan (July 12, 2018) – Since 2016, the Toyota Mobility Foundation has been working with local communities to establish mobility systems in the mountainous communities of Japan. They are partnering on projects in the Ueyama district of Mimasaka City in the Okayama prefecture and in the Asuke district of Toyota City in the Aichi prefecture.

However, mobility challenges are not limited to these specific communities. Many areas of Japan are having challenges in securing means of transportation for residents due to reduced public transportation options.

Under these circumstances, the Japanese government has introduced a new type of mobility system as a transportation option that has been garnering a lot of public attention. It enables citizens to utilize their private cars to supplement public transportation for other residents in their local communities at a reduced cost.

Currently, many local governments are working to introduce this system. While some cases of implementation have led to regional revitalization and reduction of fiscal burden, others are facing complications such as slow adoption. When the Toyota Mobility Foundation interviewed several local governments that experienced successful implementation, an identifying factor of success was local ownership of the system and willingness for all members of the community to work together as one team.

In this guidebook, TMF introduces a 10-step approach to establish a community team to implement this system. It outlines the roles and responsibilities expected across the various stakeholders such as local government, autonomous organizations, and residents. TMF also shares case studies to help local governments and non-profit staff who are working on mobility systems suitable for their local communities.

To make the guidebook as practical as possible, TMF sought advice from experts and practitioners in the field as supervisors. Dr. Yoshida, an associate professor of Fukushima University, supports local traffic policy across Japan. The Japanese non-profit organization

zenkoku ido Net, which means “nationwide network of community transportation service,” conducts surveys and recommends activities and measures for mobility support.

Building Mobility Systems Suitable to Local Communities

- Contents
 - Overview of local transportation system
 - Classification of transportation type
 - 10-step approach
 - Case study
- Details
 - 20 page PDF, about 3MB

About the Toyota Mobility Foundation

The Toyota Mobility Foundation was established in August 2014 to support the development of a more mobile society. The Foundation aims to support strong mobility systems while eliminating disparities in mobility. It utilizes Toyota’s expertise in technology, safety, and the environment, working in partnership with universities, government, non-profit organizations, research institutions and other organizations to address mobility issues around the world. Programs include resolving urban transportation problems, expanding the utilization of personal mobility, and developing solutions for next generation mobility. Learn more at

www.toyotamobilityfoundation.org

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